

Premier Taekwondo Social Media Policy

Social media (including personal and professional websites, blogs, chat rooms and bulletin boards; social networks, such as Facebook, LinkedIn, Twitter and My Space; video-sharing sites such as YouTube; and e-mail) are a common means of communication and self-expression.

It's essential that volunteers, members and players make informed decisions about how they use the internet, mobile phone and email communications to protect our club and our people.

Everyone involved in our club has the responsibility to safeguard both on and off the field/pitch/court, including communications.

It is the responsibility of all members to:-

- 1. Refrain from publishing comments about other clubs, players or referees and any controversial or potentially inflammatory subjects.**
- 2. Avoid hostile or harassing communications in any posts or other online communications. Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age, sexual orientation, veteran status, marital status, religion or any other status protected by law.**
- 3. Clubs should identify all copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author.**
- 4. The club will be responsible for reviewing responses to online posts and resolving any concerns before they are posted.**
- 5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about your club or anyone associated with the club, do not reply but seek advice from your NGB/CSP or Sport England.**

Premier Taekwondo

Social Media, Text and Email

Code of Conduct

- 1. Use common sense:** Use your best judgment at all times. If you're uncertain if something is inappropriate or questionable, don't post it.
- 2. Mind your manners:** Be respectful, kind and civil. You should not tolerate discrimination or hateful comments about anyone, including your rivals.
- 3. Be human:** Use your own voice; speak in a warm, approachable tone and most importantly, be yourself. Anything posted on the behalf of your club is permanent and a reflection of the club and its members.
- 4. Respect copyrights and fair use:** Always give people proper credit for their work, and make sure you have the right to use something before you publish, for example – photographs taken by someone else.
- 5. Be aware of confidentiality:** Only reference information that is publicly available. Do not disclose any information that is confidential without prior consent. For example – a personal telephone number of a coach.
- 6. Security:** Social media accounts should be created using a club email address, which a designated individual should have responsibility for. Passwords should be protected and any suspicions of account hacking should be raised with the social media platform immediately.